

Vaishu Merugu

UX Designer and Researcher

EXPERIENCE

McMaster-Carr Supply Co.

Douglasville, GA

Learning Experience Design Supervisor

August 2022 - Present

Creating multimedia learning content (job aids, videos, and curriculum) for 2,000+ person organization to reinforce and develop customer service skills.

Developing design system for 2,500-person organization's internal resources.

UX Research Supervisor

March 2022 - August 2022

Conducted design research on digital and mobile platforms with customers through usability testing, user interviews, surveys, and A/B testing.

Proposed and implemented new synthesis process and redesigned research documents, thus increasing the department's quarterly project capacity by 20%.

Management Trainee, Learning Design

June 2021 - March 2022

Created visual and e-learning content for multimodal onboarding program.

Developed + implemented training program and improved receiving operational efficiency by 5%, resulting in cost savings of 1.6 full time employees per day.

NCR Corporation

Atlanta, GA

UX/UI Design Consultant (Senior Capstone)

September 2020 - April 2021

Developed a mobile SaaS platform called NCR Concierge, an app designed to improve dining experiences for merchants and diners.

Titan Advanced Energy Solutions

Salem, MA

UX/UI Designer (Intern/Contractor)

May 2020 - April 2021

Designed web and mobile B2B SaaS platform by conducting user/market research, building and testing prototypes, and creating ready-for-production final prototype.

NCR Corporation

Atlanta, GA

Instructional Design Intern

May 2019 - August 2019

Developed and delivered internal technical training program, consisting of multiple live webinars, short e-learning videos, and Sharepoint site. Received 9/10 rating.

EDUCATION

Google UX Design Professional Certificate

July 2022 - Present

Completing 500+ hours of coursework and projects using Adobe XD and Figma.

Georgia Institute of Technology, College of Design

Atlanta, GA

B.S. in Industrial and Product Design

May 2021

Minor in Technology and Management through Denning T&M Program

Completed UX/UI Design Senior Capstone sponsored by NCR Corporation
GT Industrial Designers Society of America | VP of Public Relations | 2019 - 2021

CONTACT

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TOOLS

Figma

Adobe XD

Adobe InDesign

Adobe Illustrator

Adobe Photoshop

Adobe Premiere Pro

Mural

Jira

Sketch

Python

Microsoft Office

SKILLS

User Research

Usability Testing

Ideating

Rapid Prototyping

Wireframing

Information Architecture

Storytelling

User Flows

Design System Development

ACHIEVEMENTS

Best Presentation (2021)

Received Best Presentation award for T&M Senior Capstone

Launched Start-up through Create-X (2019)

Received \$25,000 in funding to launch music tech start-up Tutti

Dean's List (2017-2021)

Consistently achieved Dean's List every semester at Georgia Tech